CLIENT REQUIREMENT & SOFTWARE REQUIREMENTS SPECIFICATION (SRS)

CORPORATE WEBSITE DEVELOPMENT

Project Type: Corporate / Company Profile Website / E-commerce

Document Purpose: Requirement Collection & Project Scope Definition

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Project Type: Corporate / Company Profile Website /E-commerce

Business Industry: _____

Document Purpose: Requirement Collection & Project Scope Definition

1. CLIENT & COMPANY INFORMATION

Company Name:_____

Company Tagline / Slogan:_____

Company Address:_____

_____

Contact Person Name:_____

Designation:_____

Mobile Number:_____

Email Address:_____

Existing Website (if any):

a. _____

b. _____

c. _____

...

Social Media Links:

Instagram: _____

Facebook: _____

LinkedIn: _____

Other: _____

2. PROJECT OBJECTIVE

What is the main purpose of the website?

- ■ Company Introduction
- ■ Showcase Products/ Services
- ■ Generate Business / B2B Leads
- ■ Other: _____
- ■ Build Professional Brand Image
- ■ Generate Customer Enquiries
- ■ Build Online Presence

Briefly describe what you expect from the website:

_____

_____

_____

_____

_____.

3. TARGET AUDIENCE

Who are the main visitors/customers of the website?

- ■ Individual Customers
- ■ Corporate Companies
- ■ Transport Companies
- ■ Government / Institutional Clients
- ■ Other: _____
- ■ Dealers / Distributors
- ■ Industrial Customers
- ■ Automotive Businesses
- ■ Business Partners

Target Location / Service Area:

- ■ Local : _____
- ■ India
- ■ Other: _____
- ■ Maharashtra
- ■ International

4. WEBSITE PAGES / SECTIONS

Please select the required pages.

Page / Section	Required	Not Required	Notes
Home	■	■	_____
About Us	■	■	_____
Products	■	■	_____
Services	■	■	_____
Our Work	■	■	_____
Industries We Serve	■	■	_____
Gallery	■	■	_____
Clients/Partners	■	■	_____
Why Choose Us	■	■	_____
Testimonials	■	■	_____
News / Updates	■	■	_____
Contact Us	■	■	_____
Other	■	■	_____

5. HOME PAGE REQUIREMENTS

What should be displayed on the Home Page?

- ■ Company Introduction
- ■ Company Tagline
- ■ Services
- ■ Hero Banner
- ■ Products
- ■ Featured Projects

■ Industries Served
■ Why Choose Us
■ Clients / Partners
■ Testimonials
■ Contact / Enquiry CTA
■ WhatsApp Button
■ Other: _____

Preferred Home Page Message:

_____
_____

_____.

6. ABOUT COMPANY

Company Description

Please provide company introduction/content:

_____
_____
_____
_____
_____
_____
_____
_____
_____

_____.

Vision

_____
_____

Company Establishment Year:_____

7. PRODUCTS

What products should be displayed?

Lubricants

■ Engine Oil
■ Gear Oil
■ Hydraulic Oil
■ Transmission Oil
■ Grease
■ Industrial Lubricants
■ Other: _____

Tyres

■ Car Tyres
■ Truck / Bus Tyres
■ Commercial Vehicle Tyres
■ Industrial Tyres
■ Agricultural Tyres
■ Other: _____

Other Products:

_____

Should individual product pages be created?

■ Yes
■ No
■ Not Decided

Product information required:

■ Product Name
■ Product Image
■ Description
■ Specifications
■ Applications
■ Features
■ Downloadable Brochure
■ Enquiry Button
■ Other: _____

8. SERVICES

What services does the company provide?

1. _____
2. _____
3. _____
4. _____
5. _____

Additional Service Information:

_____

_____.

9. OUR WORK (optional)

Do you want to showcase completed projects?

■ Yes
■ No

Approximate number of projects:

Information required for each project:

■ Project Name
■ Client Name
■ Project Location
■ Project Images
■ Project Description
■ Products Used
■ Services Provided
■ Project Completion Date
■ Project Results / Highlights
■ Other: _____

Sample Project Details

Project Name:_____

Client (,):_____

Location:_____

_____

Description:

_____

_____

Images Available: ■ Yes ■ No

10. INDUSTRIES / SECTORS SERVED

Please select:

■ Automotive
■ Transportation

■ Logistics
■ Manufacturing
■ Construction
■ Agriculture
■ Mining
■ Industrial
■ Government
■ Other: _____

11. BRANDING & DESIGN REQUIREMENTS

Logo

■ Logo Available
■ Logo Needs Modification
■ Logo Needs to be Created

Brand Guidelines Available?

■ Yes
■ No

Preferred Website Colors: (please mention name & hexa to avoid mis match)

Primary Color: _____

Secondary Color: _____

Other: _____

Preferred Design Style:

■ Corporate
■ Premium
■ Modern
■ Minimal
■ Industrial
■ Bold
■ Clean & Professional
■ Other: _____

Websites you like / design references:

1. _____
2. _____
3. _____
4. _____

12. CONTENT REQUIREMENTS

Who will provide website content?

■ Client (prefered)
■ Developer / Agency
■ Both

Content Required:

■ Company Profile
■ Product Information
■ Service Information
■ Project Details
■ Images
■ Videos
■ Brochures / PDFs
■ Testimonials
■ Other: _____

13. WEBSITE FEATURES

Please select required features:

■ Contact Form
■ WhatsApp Integration

■ Click-to-Call
■ Social Media Integration
■ Project Gallery
■ PDF / Brochure Download
■ Search
■ Blog / News
■ Google Maps
■ Image Gallery
■ Product Catalogue
■ Newsletter
■ Admin Panel / CMS
■ Other: _____

14. MOBILE & RESPONSIVE REQUIREMENTS

Website should work on:

■ Desktop
■ Laptop
■ Tablet
■ Mobile

Special Mobile Requirements:

_____

15. DOMAIN & HOSTING

Domain already purchased?

■ Yes
■ No

Domain Name:_____

Hosting already purchased?

■ Yes
■ No

Existing Business Email?

■ Yes
■ No

Email:

a. _____

b. _____

16. Search Engine Ooptimization REQUIREMENTS

Is SEO required?

■ Yes
■ No

Required SEO Services:

■ Google Search Optimization
■ Keyword Optimization
■ Google Search Console
■ Local SEO
■ Other: _____
■ Meta Title & Description
■ Sitemap
■ Google Analytics
■ Basic SEO Only

Target Keywords / Search Terms (',' seperated):

_____

_____

_____

17. WEBSITE MANAGEMENT

After website launch, who will update the website?

■ Client ■ Developer

■ Both

Should the client be able to add/update projects?

■ Yes ■ No

Should the client be able to add/update products?

■ Yes ■ No

CMS / Admin Panel Required?

■ Yes ■ No

■ Not Decided

18. PROJECT TIMELINE

Expected Project Start Date: ____/____/20____

Expected Launch Date: ____/____/20____

Any specific deadline/event:

_____

19. MAINTENANCE & SUPPORT

Post-launch support required?

■ Yes ■ No

Required Support Duration:

■ 7 Days ■ 15 Days

■ 30 Days ■ 3 Months

■ 6 Months ■ 1 Year

■ Other: _____

Ongoing Maintenance Required? (performance, security, seo)

■ Yes ■ No

20. ADDITIONAL REQUIREMENTS

Please mention any requirement not covered above:

_____

_____

_____

_____

21. CLIENT EXPECTATIONS

What should the website communicate about your company?

_____

_____

_____

_____

_____

_____.

What should visitors do after visiting the website?

■ Call Us
■ WhatsApp Us
■ Send Enquiry
■ Visit Office
■ Request Quotation
■ View Projects
■ Contact Sales Team
■ Other: _____

22. REFERENCE MATERIALS

Please provide available materials:

■ Company Logo
■ Brand Guidelines
■ Company Profile
■ Product Catalogue
■ Product Images
■ Company / Office Images
■ Videos
■ Brochures
■ Certificates
■ Client List / Logos
■ Testimonials (Reviews)
■ Other: _____

23. CLIENT DECLARATION

I/We confirm that the above information represents our current website requirements. Any major changes or additional requirements after the scope is finalized may require a revision of the project timeline and estimated cost.

Client Name: _____

Designation: _____

Company Name: _____

Signature:

Date:

FOR DEVELOPER / INTERNAL USE

Project Name:

Requirement Document Version: _____

Date Received: _____

Estimated Pages: _____

Estimated Development Time: _____

Estimated Project Cost: _____

Technology / Platform: _____

Hosting: _____

Domain: _____

Maintenance: _____

Quotation No.: _____

Developer / Project Manager: _____

REQUIREMENT APPROVAL

Client Approval

I/We have reviewed the requirements mentioned above and confirm that they can be used as the basis for preparing the project quotation and scope of work.

Client Signature: _____

Date: ____/_____/_____

Developer Signature: _____

Date: ____/_____/_____

FOR DEVELOPER / INTERNAL USE

Project Name:

Requirement Document Version: _____

Date Received: _____

Estimated Pages: _____

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Developer Signature: _____

Date: ____/_____/_____